# TIFFANIE PIERSON

### PROGRAM MANAGER

# PROFESSIONAL SUMMARY

Program Manager with over 7 years of experience exceling at spearheading cross-functional teams to deliver groundbreaking projects within the technology sector. With a strong foundation in program and project management, I've developed a track record of enhancing operational efficiency and nurturing collaborative environments. Looking ahead, I am committed to driving future advancements in project execution and team development, utilizing strong presentation and coaching skills to inspire and realize organizational ambitions.

## EMPLOYMENT HISTORY

2023 - PRESENT

### Azure AI Marketing GTM - Consultant II, Bridge Partners

- Oversees the customer evidence process from nomination to publishing, ensuring seamless execution.
- Innovatively consolidates information via tracking documents, email templates, and SharePoint database, establishing process efficiency.
- Optimized customer evidence process, strengthening Azure AI Marketing impact.
- Streamlined the Azure AI portfolio projects, ensuring execution and impactful customer stories.
- Facilitated cross-functional teamwork, amplifying Azure AI marketing efficiency and outcomes.
- Enabled team success in Azure AI marketing by fostering cross-functional collaboration and process improvements.

### SMC Business Applications - Consultant II, Bridge Partners

- Steered SMC Business Applications programs, ensuring seamless operations and regular updates.
- Implemented innovative communication strategies, enhancing business rhythm and stakeholder engagement.
- Monitored project metrics, driving significant enhancements in process accuracy.
- Executed detailed project plans, leading to timely delivery and improved stakeholder satisfaction.
- Championed the adoption of new tech tools, driving project success and team collaboration.
- Led cross-functional teams to exceed project targets through strategic planning and execution.

#### 2022 - 2023

### SMC & DS Skilling - Consultant II, Bridge Partners

- Drove SMC & DS Skilling community programs, achieving significant reach across 12 regions.
- Leveraged SharePoint for internal communications, promoting a collaborative work environment.
- Enhanced global community events and onboarding efficiency through leadership in Skilling programs.
- Conducted in-depth project analysis, driving enhancements for team evolution and wider audience reach.
- · Aligned cross-functional teams towards common project milestones through bi-weekly updates.
- Initiated process improvements, expanding program reach and scalability.

#### 2022 - 2022

### Director of Training and Development, Madison Capital Group Holdings, LLC, Charlotte, NC

- Conducted needs analyses, developed strategic solutions, improving workforce productivity.
- Implemented dynamic training programs, fostering managerial leadership.
- Reduced onboarding time by 30% via strategic training modules.
- Boosted program effectiveness by 25% through training metrics overhaul.
- Initiated cross-functional training, filling skill gaps and enhancing team agility by 20%.
- Enhanced training content accuracy, achieving a 98% employee satisfaction rate.

#### 2019 - 2022

### Education Specialist, Gilbert Public Schools, Gilbert, AZ

- Supervised staff, fostering professional growth and meeting curriculum objectives.
- Boosted school efficiency by refining testing methods and enhancing communication.
- Ensured 50+ clubs and committees' projects aligned with budget and timelines.
- Developed and executed an onboarding program for Global Academy, improving project timelines.
- Implemented strategic enhancements to Global Academy's processes, improving information dissemination and administrative support.
- Streamlined administrative processes, cutting paperwork time by 30% and boosting efficiency.

# EMPLOYMENT HISTORY

2017 - 2018

### M365 Core, Business Operations Administrator, Microsoft Corporation, Redmond, WA

- Efficiently managed a 400+ engineer team's budget, ensuring optimal resource allocation and project timeline adherence.
- Successfully managed the team's budget and headcount, enabling clear tracking and allocation of resources to assigned programs.
- Devised individual and group timelines, proactively identifying and mitigating potential bottlenecks in project/program processes.
- Enhanced Rhythm of the Business processes by providing detailed support, ensuring smooth leadership meetings and strategy reviews.
- Led an international recruitment event in Ghana, coordinating logistics and negotiating with vendors, further strengthening the team's global presence.
- Organized an internal conference, Substrate Day, managing logistics for over 1000 attendees, showcasing excellent planning and organizational skills.
- Served as a Hackathon Team Lead, securing 1st place in an Executive Sponsored hack, demonstrating strong leadership and problem-solving skills.

### EDUCATION

### Master's Educational Leadership, Northern Arizona University, Flagstaff, AZ

#### Master's in Business Administration, General Management, Texas Woman's University, Denton, TX

### Bachelor of Arts in English, The University of Houston, Houston, TX

### SKILLS

Problem Solving	Project Management
Program Management	Relationship Development
Training Design & Delivery	Data Management
Public Speaking	Internal Communication
Stakeholder Engagement	Project Metrics Monitoring

### CERTIFICATIONS

### **Generative AI Overview for Project Managers**

**Scrum Master** 

### LINKS

www.tiffaniepierson.com